

# **AGRITECHNICA ASIA & HORTI ASIA Regional Summit: Smart production for sustainable food systems**

16 and 17 November 2021 in Nakhon Ratchasima, Thailand, and virtually on DLG's online platform – Conference, exhibition and farm visit – Co-hosted by the Thai Ministry of Agriculture and Cooperatives. The AGRITECHNICA ASIA and HORTI ASIA Regional Summit, to be held as a hybrid online and in-person event on 16 and 17 November, offers farmers and farming specialists from Thailand and South East Asia not only innovative farming systems and a wide range of solutions for improving crop production but also access to a worldwide network of international companies and experts. Under the guiding theme “Smart production for sustainable food systems”, the Regional Summit addresses the challenges of sustainable food production facing farmers from Southeast Asia and especially Thailand. The AGRITECHNICA ASIA and HORTI ASIA Regional Summit event, which is organized by DLG (German Agricultural Society) and VNU Asia Pacific, takes place at the Imperial Hotel and Convention Centre Korat in Nakhon Ratchasima, at the very heart of rice, cassava and sugarcane production in Thailand. Complementing the in-person event held in Thailand, DLG's online platform will additionally connect onsite and online international providers, experts and attendees. The summit is officially co-hosted by the Thai Ministry of Agriculture and Cooperatives.

Plant production is a vital part of many sustainable food systems. At the same time, such food systems have to protect natural resources and also contribute to both improving the livelihood of stakeholders and strengthening communities at all levels. In order to cover these challenges simultaneously while ensuring sustainable food production by Southeast Asian and Thai farmers especially, more innovative methods and smart solutions are required. Project Manager, Ms. Kamolchanok Nantaburom, summarizes what participants can expect: “The AGRITECHNICA ASIA & HORTI ASIA Regional Summit offers the opportunity to both gain insights of upcoming international trends in food production and improve local production systems that consider the needs of farmers and markets. We are very happy to present such an international event at the heart of a key production area and are overwhelmed by the local support,” added Ms. Kamolchanok Nantaburom.

## **Conference program: focus on local production systems**

The conference with over 50 speakers from Thailand and worldwide will focus on topics such as efficient and sustainable sugarcane, cassava, rice and maize production as well as precision and smart farming, plant protection, water management and cluster farming as well as new markets such as vertical farming and bioeconomy.

“We are collaborating with quality conference partners, who are leading specialist organizations like the International Rice Research Institute and the Thai Society of Sugarcane Technologists. The combination of experts from the Thai Ministry of Agriculture and Cooperatives and the private sector sharing the latest innovations as well as practitioners demonstrating best practices live from the field will create a unique place for knowledge exchange and networking,” explains Project Manager Katharina Staske.

“The Covid-19 pandemic has changed the way we live and work and our expectations of the future. The UN Food System Summit 2021 as part of the “Decade of Actions” is awakening the world to the fact that we must work together to create the future of food and agricultural systems to achieve the UN 2030 Sustainable Development Goals. Governments alone cannot deliver the goals for our Roadmap for more sustainable, inclusive and resilient systems for food and agriculture. We need the collaboration and partnerships of all stakeholders. In this context, the AGRITECHNICA ASIA & HORTI ASIA Regional Summit is a place where international knowledge and innovations can offer technical solutions to the local farmers and businesses. Through the ongoing exchanges between the Ministries of Agriculture of Thailand and Germany, we're looking forward to more collaboration at all levels, Government-to-Government, Business-to-business and most importantly, our farmers-to-farmers,” said Dr. Vanida Khumnirdpetch, Director of the Bureau of Foreign Agriculture Affairs of the Ministry of Agriculture and Cooperatives, emphasizing the importance of the event in November.

## **Further Information and registration:**

[www.agritechnica-asia.com/regional-summit](http://www.agritechnica-asia.com/regional-summit) | [www.horti-asia.com/regional-summit](http://www.horti-asia.com/regional-summit)

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#### **ABOUT VNU ASIA PACIFIC**

VNU Asia Pacific is part of VNU Group, a globally operating exhibition company with offices in Utrecht, Shanghai, Bangkok and consolidates the international exhibition business of Royal Dutch Jaarbeurs. In Southeast Asia, Jaarbeurs formed a Joint Venture with TCC Group, a leading corporate conglomerate in the fast-growing region. From its business hub located in Bangkok, VNU Asia Pacific covers all key exhibition markets in South East Asia. VNU Asia Pacific has a constantly expanding portfolio with currently 19 trade shows and event formats both online and face-to-face platforms including brands from the AgriTech, Animal Husbandry, Animal Companion, Food, Life Sciences, Biotechnology, 5G and IoT and Disaster Resilience industries. For more information, please visit [www.vnuasiapacific.com](http://www.vnuasiapacific.com)

#### **ABOUT DLG**

DLG (Deutsche Landwirtschafts-Gesellschaft e.V. – German Agricultural Society), founded in 1885 by Max Eyth, is an open network and serves as a professional voice of agriculture, agribusiness and the food industry. Its goal is to promote progress by transferring and communicating knowledge, quality and technology. DLG has over 30,000 members. It is politically independent and internationally networked. As one of the leading organizations in its sector, DLG organizes trade fairs and events in the fields of agriculture and food technology, conducts tests of foods and beverages, agricultural machinery and equipment, as well as farm inputs, and in a large number of expert committees develops answers to the challenges confronting agriculture, agribusiness and the food industry.

#### **Media contact:**

Guido Oppenhäuser  
Tel: +49 6924788-213  
Email: [G.Oppenhaeuser@dlg.org](mailto:G.Oppenhaeuser@dlg.org)

#### **Thai Media contact:**

Saengtip Techapatiphandee  
Tel: +662 1116611  
Email: [saengtip@vnuasiapacific.com](mailto:saengtip@vnuasiapacific.com)

Malene Conlong  
Tel: +49 6924788-237  
Email: [M.Conlong@dlg.org](mailto:M.Conlong@dlg.org)